



# GRFL Strategic Plan 2007 - 2010

ABN 62 123 027 234

## Our Mission:

To achieve profitable and sustainable grain production in the northern grains region.

## Our Aim:

Engage grain growers in developing a Northern Grains Industry Vision and actively encouraging research, development and extension (RDE) investments to achieve this Vision.

## Our Company:

Grains Research Foundation Ltd (GRFL) was established on 7th December 2006 as the replacement company for the Grain Research Foundation (GRF). The assets and liabilities of GRF, including the four (4) Research Advisory Committees (RACs) were transferred to GRFL on 1st January 2007. GRFL is a 'not for profit' incorporated company limited by member guarantee.

## Environment:

Northern grain production, based on winter and summer cropping, is undergoing rapid change and faces strong ongoing challenges. Climate and market forces alone will cause fundamental changes to the industry landscape. This is occurring at a time when traditional representative voices are under some challenge.

## Brief Background:

GRF was established as a statutory authority in 1976 primarily to develop the Queensland Wheat Research Institute (QWRI). Its assets were built largely through grain grower voluntary levies. As well as developing QWRI, GRF established strong linkages between the key research funders and providers. At the request of grain growers, GRF was replaced by GRFL to provide the grain industry with a more commercial and responsive entity having the ability to function across a wider region.

## Membership:

GRFL has 'ordinary members' who are interested in the grains industry.

## Our Board:

The Board of GRFL is made up of seven (7) directors constituted as follows:

- 4 Directors who must be grain growers and who are elected by the Members.
- 3 Directors appointed by the elected Directors.

## Current Directors:

Damien Scanlan	Grain Grower (Chairman)
Wayne Newton	Grain Grower
Pete Mailler	Grain Grower
David Lund	Grain Grower
Prof Kaye Basford	Scientist
John Obst	Businessman
Vacancy	

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## Key Objectives:

The GRFL Board has identified three (3) key objectives through which it will successfully accomplish its Mission.

### Objective 1:

#### Facilitate a strategic approach to Research, Development & Extension (RDE)

##### Strategies:

- Identify the key drivers of industry change in the northern grains region.
- Build and maintain a northern grains' 'Vision' by actively engaging with all key industry sectors and the RACs and adopting a strategic approach in determining RDE priorities.
- Work cooperatively with existing and emerging RDE funders and providers to achieve the 'Vision'.
- Determine the requirements for future research infrastructure and science capacities for the northern grains region.

### Objective 2:

#### Provide strong linkages between grain growers and researchers.

##### Strategies:

- Build the professional capacity of RAC members by supporting them to achieve the necessary levels of knowledge, skills & experience.
- Develop and coordinate the function and participation of the RACs and have them recognised as the leading grain industry consultative forum.
- Provide opportunities for interaction between RACs, other industry members and RDE agencies.
- Deliver regional industry forums that demonstrate leading edge research in practical ways.

### Objective 3:

#### Ensure that sound commercial outcomes are delivered from industry research

- Undertake activities that deliver commercial outcomes.
- Ensure that fair funding models are adopted for commercialising products and services from industry research.